Providing you with an environmentally responsible shipping option.
Combating climate change by becoming more carbon efficient, and delivering sustainable value to society and communities is an integral part of our strategy 2015. With transport at the core of our business, we produce CO₂, the main cause of climate change. We initiated the GoGreen environmental protection program to accept responsibility for the environment by reducing our impact.

As an important part of our GoGreen programme, DHL would like to offer you our GOGREEN CARBON NEUTRAL service, providing you with an environmentally responsible shipping option. Our GOGREEN CARBON NEUTRAL service helps you to combat climate change by offsetting emissions from the transportation of your shipments.

Why offset carbon emissions at zero?
Along with 1998 and 2005, 2010 ranked as one of the warmest years on record, confirming our planet’s significant long-term warming trend. Rising greenhouse gas emissions are seen as the prime cause for global warming.

At Deutsche Post DHL, we take our responsibility towards our environment seriously and remain committed to our goal of making a positive impact on the world around us.

Deutsche Post DHL was the first globally operating logistics company to set itself a concrete CO₂ efficiency target. We aim to improve our CO₂ efficiency, including subcontractors, by 30% by the year 2020, compared to our 2007 baseline.

With GOGREEN products and services we also help our customers reduce their carbon footprint. The growing demand for our GOGREEN products and services shows that our customers also want to accept the responsibility of climate protection.
We offer a range of products and services to our customers that can help you reduce your carbon footprint.

**GOGREEN products and services**

- **CO₂ REPORT**
  - Reporting of customer and product related carbon emissions in the supply chain

- **CO₂ CONSULTANCY**
  - From trade lane analysis to the analysis of your entire carbon footprint and consulting on supply chain optimization

- **CO₂ NEUTRAL**
  - Verified calculation and offsetting of carbon emissions through recognized climate protection projects

- **CO₂ REDUCED**
  - Carbon-specific measures for reducing your carbon footprint

* products and services in progress, or available within other DP DHL Divisions
A GOGREEN CARBON NEUTRAL shipment is just like any other shipment you send with DHL, except that we make a corresponding contribution to a climate protection project through the purchase of carbon credits from verified and high quality projects, thus neutralising the shipment’s CO₂ emissions.

So, if your shipment is responsible for emitting 49kg of CO₂, DHL will offset at least the same amount by purchasing carbon credits from climate protection projects. The calculation and offset of those carbon emissions is annually verified by SGS, an independent auditor.

HOW A GOGREEN SHIPMENT WORKS

Send all or select export shipments
Currently offered on your export and import Time Definite International and Day Definite International shipments.

Evaluate emissions
Calculation of CO₂ emissions is based on the shipment’s weight and distance travelled. Shipment data is extracted from our systems and processed with emission parameters. DHL owns a global patent for the emission calculation methodology. You never need to make this calculation.

Offset carbon emissions in high quality projects
Calculated GOGREEN shipping CO₂ emissions are neutralized by investing in recognized carbon protection projects such as biomass, landfill and wind farms.

Receive annual certificate
Customers opting for this service will receive an annual certificate (every April) identifying the total amount of estimated carbon emissions from their GOGREEN shipments that were neutralized in climate protection projects.
In finding carbon credits for the **GOGREEN** offset, we focus on high quality projects – for a better climate and a better way of life. That’s why we’re committed to carbon offsetting.

**WE DELIVER CLIMATE PROTECTION**

**The Lesotho project**

In 2010, DPDHL initiated and financed its first climate protection project to generate carbon credits. We distributed “Save80” wood-burning stoves to 10,000 households in Lesotho. These stoves use up to 80% less firewood and help reduce carbon emissions. Other benefits include job creation as the stoves are assembled locally and improved health due to less indoor pollution.

We expect the first carbon credits from this project to be issued at the beginning of 2013. Once all the stoves have been distributed, the Lesotho project is expected to generate carbon credits for 20,000 tonnes of CO₂ annually.

**Our quality criteria**

- Projects are based on CDM principles: CER, CER Gold or VER Gold
- Forestry projects must meet a combination of VCS with CCBS
- Must benefit local population (technology transfer, economic growth and environmental and health protection)
- Carbon emissions are truly and additionally reduced
- Emission reductions are verified by an accredited, independent third party
- Carbon credits are traceable in registries

**Climate protection projects**

- Wind power plant in Nicaragua
- Biomass power plant in India
- Ceramic water purifiers in Cambodia
- Landfill in Turkey
- Reforestation in Uganda
- Wind energy park in China

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DHL GoGreen Services
INTRODUCING GOGREEN CARBON REPORTING – PROVIDING VISIBILITY ON CARBON EMISSIONS

DHL Express provides additional carbon reporting services that allow you to analyse your environmental footprint and manage your carbon emissions.

CARBON FOOTPRINT REPORT
DHL Express has developed a carbon reporting methodology with precision and reliability in mind. By considering actual operational data such as routing, transport mode and shipment weight for each individual shipment and then applying DHL-specific emission factors, we are able to give you a best-in-class CO₂ calculation.

MEETING THE HIGHEST STANDARDS
Our Carbon Footprint principles follow the Greenhouse Gas Protocol and the World Economic Forum consignment Level standards. We create detailed Carbon Footprint reports on quarterly and annual bases that provide you with the confidence to design your own carbon reduction strategy. The calculation system and methodology is verified by an independent third party along the principles of the ISO 14064.

TRANSPARENCY AND SIMPLICITY
This easy-to-use report highlights the CO₂ emissions generated from DHL Express serviced volumes. It is prepared for an agreed period (quarterly and annually) and shows the total number of shipments, shipment weight and your carbon emissions per trade lane, per destination and per customer account number.
TWO CARBON REPORTING SOLUTIONS TO CHOOSE FROM

1. **GOGREEN CARBON FOOTPRINT REPORT**

This report is ideal for customers who want to manage their own carbon emissions or want to first get a view for their carbon emissions before deciding upon the right solution.

The report calculates emissions using the same method as **GOGREEN CARBON NEUTRAL**. It is a very detailed calculation of the actual carbon emissions for a given customer using certain DHL Express products, and applying advanced carbon calculation methodology and bespoke software.

2. **GOGREEN CARBON ESTIMATE REPORT**

This one-off report is ideal for customers who require a high level view of their shipments' emission. This report uses the DHL patented methodology to give a one-off screening of emissions from your shipments over a three month period.

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Want to GoGreen?

Please contact your account manager for more details and they will help you set it all up.